Thank you for choosing to be a part of San Antonio Food Bank’s inaugural Food from the Bar campaign. We are excited to engage our partners in the legal community in our mission to support those facing food insecurity. Through your gift of food, time, money, and voice we can make a difference. Thank you for joining us in fighting hunger and feeding hope.

Eric S. Cooper
President & CEO

Food Bank Facts

58,000 people served each week

98% of monetary donations serve our community

2% overhead

16 county service area

530 Partner Agencies

safoodbank.org/foodfromthebar
What is Food from the Bar?

Food from the Bar is a month-long competitive, interactive, and engaging campaign that invites the legal community to join in the San Antonio Food Bank’s fight against hunger. Through this campaign, law firms, schools, and offices are able to earn points for their gifts of food, time, money and voice to the San Antonio Food Bank.

To register and get more information, go to: safoodbank.org/foodfromthebar

@safoodbank  
#foodfromthebar

Questions?

Food & Fund Drive Coordinator  
fooddrives@safoodbank.org  
(210) 431-8310
OUR OVERALL GOALS

Help us reach our goals for Food from the Bar 2020. Your support will help us provide nearly 500,000 meals to the community in need.

5,000 LBS  250 Volunteer Shifts  $50,000  50 tours

Food  Time  Money  Voice

safoodbank.org/foodfromthebar
EARN POINTS

Food

Food donations are essential to our mission. Host a food drive and collect non-perishable goods that reach the 58,000 people we serve weekly. Below is a list of our 12 Most Wanted Items, items that our clients find extremely valuable but do not always have the means to purchase themselves. Use this list as a guide for what to donate, but keep in mind that all non-perishable donations are welcome.

For every one (1) pound of food donated, your team will earn one (1) point towards the overall goal. From firm to family, your team can set the table for someone in need. All food donations must be turned in to the San Antonio Food Bank by March 31st, 2020 at 4PM.

TEN MOST WANTED FOODS

- Peanut Butter
- Cereal
- Tuna
- Pop Top Food Items
- Beans
- Rice
- Mac & Cheese
- Full Meals Can/Box
- Chili & Soups
- Canned Lunch Meats
- Pet Food
- Baby Food & Diapers

San Antonio Food Bank
5200 Enrique M. Barrera Pkwy, San Antonio, TX 78227
210-337-3663  |  fooddrives@safoodbank.org
Consider giving the gift of time by volunteering for one of the following jobs located on our main campus (5200 Enrique M. Barrera Parkway):

**Warehouse**
Sort and/or pack produce, non-perishable foods, and household items, to prepare them for distribution. This project is fun and rewarding for both adults and children.

**Kids Café**
Help prepare breakfast, lunch and after school snacks for those facing food insecurity. Volunteers assist with all meal prep and assist with portion control and proper storage for meals to be delivered to schools, partner agencies, and senior centers.

**Urban Farm & Garden**
On our 27 acre working farm, volunteers help in cultivating fresh produce to provide healthy, nutritious fresh foods for distribution. Volunteers also work as a group to assist the farm team with planting, harvesting, caring for, and cleaning fruits, vegetables, and other edible plants.

Each volunteer shift completed by a representative from your firm will earn your team 50 points towards the overall goal; bring your family and friends to earn points as well!

Coordinators are expected to register their group through our online platform: safoodbank.org/foodfromthebar.

*All volunteers will need to sign in to the shift once you arrive and fill out a Food From the Bar volunteer time sheet at the end of the shift to attain full points. All volunteer shifts worked at our main campus between March 1 - 31, 2020 will earn points.*
Money $1 = 10 points

Did you know that for every $1 collected we are able to source 10 pounds of food? Your dollar is also equivalent to 7 meals, and has a lasting impact that will stretch across our 16 county service territory.

*For every $1 donated, your team will earn 10 points towards the overall goal. All monetary donations must be turned in or postmarked by March 31, 2020.*

**FUND DRIVE IDEAS**

Consider collecting cash in the office, but with a creative twist.

<table>
<thead>
<tr>
<th>Food Sales</th>
<th>$5 Fridays</th>
<th>Balloon-a-Gram</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sell baked goods, tacos, etc. in the office to raise funds.</td>
<td>Wear jeans at the office for a $5 donation to the Food Bank.</td>
<td>Send some love in the office for a small fee of $1-5.</td>
</tr>
</tbody>
</table>

*For even more creative ideas to raise funds, see page 9.*

For an easily accessible and widely available collection point, create a virtual fundraising page! Customize your page to your teams name, logo, and goal and share across all social media platforms. You can even use the page as a one-stop shop for updates on the campaign.

*For a guide on how to create a virtual fundraiser, go to safoodbank.org/foodfromthebar.*
Gather your colleagues, friends, and family to join us for a one-hour tour. Each tour participant will earn your team 25 points towards the overall goal. Take photos and videos of the warehouse, community garden, kids café and more! After your tour, please share about your tour experience on social media and encourage others to join in our fight against hunger. Dates and times for available tours can be found on the calendar on page 10. Coordinators are asked to RSVP for tours ahead of time at safoodbank.org/foodfromthebar.
AWARDS

**Overall Award**
This award is presented to the group with the most points through the combination of food, time, money, and voice.

**Highest Per Capita**
This award is presented to the group with the highest overall total number of points per capita.

**Hunger Fighter Awards**

**Food**: Presented to the group that collects the most food donations.

**Money**: Presented to the group that raises the largest dollar amount.

**Time**: Presented to the group with the most documented volunteer hours.

**Voice**: Presented to the group with the most documented tour participation.

**Creativity Award**
As determined by an exclusive panel of judges, this award is presented to the group with the most innovative and creative fundraising methods.
CAMPAIGN IDEAS

Host a “Dareoke” contest where participants pay to dare someone to sing a song. That person has several options - at a price - to get out of it.

Raise funds from a pet photo contest, ugly tie/sock contest, and other events.

Host a lunchtime “Food from the Soup Bar” where participants purchased bowls of homemade soup made by attorneys and staff.

Balloon-a-grams/cookie-grams etc. – send some love in the office for a small fee of $1-$5 with all proceeds being donated to increase your teams overall total

Other Ideas

• $5 jeans days
• Bake sales - $5 entry or $1 per dessert!
• Create an internal competition between departments. Who will raise more, finance or HR?
• Themed collection days such as Macaroni Monday, Tuna Tuesday, etc.
• Divide collection by department and meal - finance can collect breakfast, HR collects lunch, partners collect dinner.
• Build your logo with cans that have been donated. Post to social media and don’t forget to tag @safoodbank #FoodfromtheBar!
### CALENDAR

**KEY DATES**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Wednesday, January 1</strong></td>
<td>Registration Opens</td>
</tr>
<tr>
<td><strong>Friday, February 14</strong></td>
<td>Registration Closes</td>
</tr>
<tr>
<td><strong>Thursday, February 27</strong></td>
<td>Coordinator’s Kick Off (Sort &amp; Sip at SAFB @ 6 PM)</td>
</tr>
<tr>
<td><strong>Sunday, March 1</strong></td>
<td>Campaign Begins</td>
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<tr>
<td><strong>Tuesday, March 3</strong></td>
<td>Tour at 1 PM</td>
</tr>
<tr>
<td><strong>Wednesday, March 11</strong></td>
<td>Tour at 6 PM</td>
</tr>
<tr>
<td><strong>Monday, March 16</strong></td>
<td>Tour at 11 AM</td>
</tr>
<tr>
<td><strong>Saturday, March 21</strong></td>
<td>Tour at 10 AM</td>
</tr>
<tr>
<td><strong>Tuesday, March 24</strong></td>
<td>Tour at 9 AM</td>
</tr>
<tr>
<td><strong>Friday, March 27</strong></td>
<td>Tour at 3 PM</td>
</tr>
<tr>
<td><strong>Tuesday, March 31</strong></td>
<td>Campaign Ends*</td>
</tr>
<tr>
<td><strong>Thursday, April 9</strong></td>
<td>Award Ceremony</td>
</tr>
</tbody>
</table>

*All donations of food, time, money and voice to be turned in by March 31 to be considered towards your team’s overall points.*